

LEGAL AND ADDITIONAL INFORMATION

SAMSUNG. PRINTING INNOVATION.

In modern society, keeping up with technology is critical to the success of any business or the productivity of any individual. The choice of technology can be the difference between survival and leadership.

As the workplace becomes more digitized and the workforce becomes more mobile, printer and copier devices must also adapt and evolve.

Printer technology and satisfaction lag the electronics innovation most employees expect. Nor has there been any major entrant to help shake change.

Until now.

SMARTIFY YOUR BUSINESS.

Samsung power. Smarter everthing.

Samsung is applying its ingenuity to develop breakthrough printing solutions that ignite productivity. Only Samsung has the electronics expertise to design and build a printer that fits the way society works today.

Printing for the modern world has arrived.

Samsung is printing innovation.



For more information
about Samsung Printing Solutions,
visit www.samsung.com/PrintingInnovation

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems and semiconductors. We are also leading in the Internet of Things

space through, among others, our Digital Health and Smart Home initiatives. We employ 307,000 people across 84 countries. To discover more, please visit our official website at www.samsung.com and our official blog at global.samsungtomorrow.com.

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2015-01



Samsung A3 Color Multifunction

SMART MultiXpress

X7600GX | X7500GX | X7400GX | X7600LX

Office Transformation.
Innovated for You.

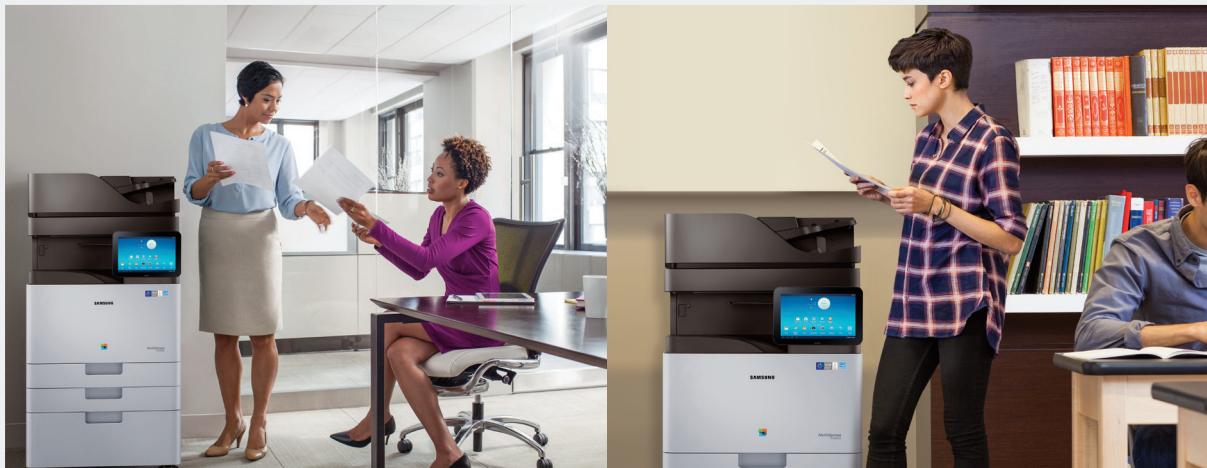


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GO BEYOND YOUR WORK CAPABILITIES WITH SMART PRINT INNOVATION

Take business performance to a new level with smart printing



A3 printer market trends

The A3 color printer market is growing, primarily in the number of units sold in the 31-69 ppm segment. Vertical markets, such as professional service organizations, financial institutions, and government and public service agencies, comprise a large market share due to their high average monthly print volume (AMPV).

These high-print-volume vertical markets all demand the same key requirements when choosing multifunction printers (MFPs). Fast, high-quality deliverables are essential to any business in order to enhance productivity and project a professional image to customers. Reliability is also vitally important to ensure high productivity and efficiency by minimizing equipment failures and providing an agile response when needed. In addition, scalability with software tailored to specific business needs, is a key factor in succeeding in the ever-changing business environment.

Samsung's flagship A3 color multifunction printers (MFPs)
SMART MultiXpress X7600GX / X7500GX / X7400GX / X7600LX

These powerful X7600 series of MFPs are specifically designed to respond to the growing A3 printer market trend, boasting smart usability that enables businesses to work faster and more efficiently with intuitive, user-friendly controls. Equipped with high-performance, cost-efficient features and embedded security, Samsung X7600 series MFPs meet the demands of businesses that depend on high-volume printing with low total cost of ownership (TCO).



BOOST PRODUCTIVITY WITH **FAST, SMART AND RELIABLE** **X7600 SERIES MFPS**

Weigh the advantages of X7600 series printers

Do more twice as fast

- 1.5 GHz quad-core CPU, enabling 2X faster print speeds compared to a dual-core CPU
- Up to 240 images per minute (ipm) using a Dual-Scan Document Feeder (DSDF) DX model only
- 1,200 dpi high resolution for quality output
- Next-generation toner technology for superb finishes
- Rendering Engine for Clean Page (ReCP) technology for sharp images

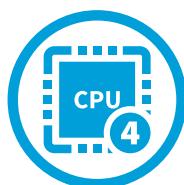
Work Smarter

- Smart UX Center powered by Android™ on the 90-degree pivoting screen for full-page previewing
- Enterprise-level Samsung Cloud Print™
- Wireless option with Active NFC

Remain worry-free

- Best-in-class maximum monthly duty (up to 330K)
- Samsung Smart Printer Diagnostic System (SPDS) app, providing the ability to fix printing issues from virtually anywhere
- Samsung eXtensible Open Architecture (XOA), providing customized printing solutions to maximize efficiency and security

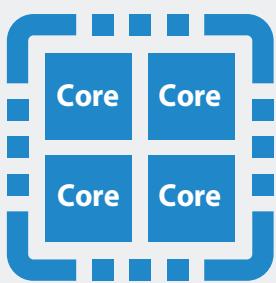
GET YOUR JOBS DONE 2X FASTER IN SUPER-FINE QUALITY



Print every second (Processing)

Powerful quad-core CPU

The Samsung MultiXpress X7600 series of MFPs boasts the industry's first quad-core 1.5 GHz CPU with System-on-Chip (SoC) technology, delivering high-performance interpreting and rendering emulation. This robust CPU provides the power and capacity to accomplish print and copy tasks of virtually any size or complexity swiftly, as fast as a print every second. These powerful printers are twice as fast in real speed as conventional dual-core-based MFPs, enabling jobs to be completed in half the time. As a result, businesses can run much more productively and efficiently using high-performance, high-speed, 1,200 dpi-quality X7600 series MFPs.



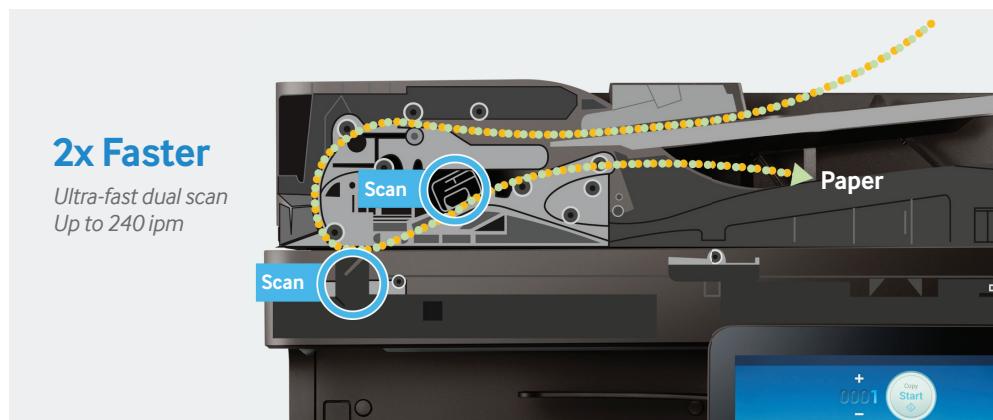
QUAD-CORE
1.5 GHz CPU





Get sharper-quality print output Two times faster dual scanning

The X7600 MFPs deliver best-in-class document scanning speeds with the Dual-Scan Document Feeder (DSDF) feature, which scans both sides of a document at the same time. These workhorse printers can dual-scan up to 240 ipm, twice the scanning speed of the X4300 series and six times that of other printers, which typically scan at 36 ipm. This blazing-fast scan speed equates to four pages being scanned every second, raising digital copy processing time considerably, as well as productivity.



Work more efficiently Enhanced productivity with variable options

Various options are available to boost productivity, including a 2,250-sheet booklet finisher and a 3,250-sheet high-volume finisher that automatically staples up to 65 sheets, for high-volume document handling. An inner finisher can separate, collate and staple up to 50 sheets. Various punch kits are also available. Users can print up to 6,140 pages with a side and bottom High-Capacity Feeder (HCF).



Get clear results with micro-rendering (Rendering) Crisp 1,200 x 1,200 dpi resolution

Samsung X7600 MFPs are equipped with a high-quality Laser Beam Scanning Unit (LSU) that produces consistently clear, crisp output. Using micro-rendering to smooth out rasterized edges and a 1,200 x 1,200 dpi resolution, the X7600 MFPs provide sharp-looking printouts every time. That equates to two times the resolution of typical printers. When the printed materials look good, the company looks good.



Obtain high-gloss output (Printing) The next-generation toner technology for superb finishes

Samsung uses advanced chemistry in its toner cartridges to ensure the best finishes possible for every printout. Using its next-generation polymerized toner development, Samsung has achieved a nine percent reduction on fixation temperature, which means toner adhesion can be accomplished at a lower temperature, from 170°C (338°F) down to 155°C (311°F). A lower fixation temperature translates to lower energy consumption.



Get cleaner output Rendering Engine for Clean Page (ReCP)

Samsung's unique ReCP technology delivers professional-quality output with sharp text and clean images, ensuring a perfect-looking printout ensuring consistently perfect-looking results. The innovative technology automatically sharpens the focus of both graphics and text, resulting in professional-looking printouts and company image.

WORK SMARTER WITH AN INTUITIVE USER EXPERIENCE



Work SMART, just like on a tablet

User-friendly Samsung SMART UX Center on a 90-degree pivoting screen

Samsung X7600 MFPs are designed with smart-generation user in mind, boasting the industry's first Android-based printing UX. The Samsung SMART UX Center 2.0 functions just like a tablet with an intuitive touch-to-print display screen for easy use and is compatible with various Android-based devices. Included are custom widgets for creating instant, one-tap access to frequently used functions. This customizable user interface (UI) further simplifies operation and can be shared with various fleets.

For enhanced usability, Samsung's full HD 2,560 x 1,600 dpi resolution display pivots 90 degrees for full-page portrait or landscape viewing. This innovative feature enables users to easily review and edit their documents before printing without zooming or having to return to their PCs. In addition, applications such as Hancom Office® support the horizontal view mode and edits of Microsoft® Office® Word, PowerPoint® and Excel® documents. Samsung's new Smart Workspace lets users complete jobs with their preferred UI, address book and files virtually anywhere. The workspace can even be personalized to suit individual needs with preloaded applications and widgets for one-tap access to frequently used functions.

Samsung's new Printing App Center enables users to easily set up the printers by simply downloading essential apps from the app center's web portal. Other convenient options available online include the Workbook Composer, which gives users the ability to crop desired content, automatically scan it and save it for final formatting and editing without needing a PC. Hancom Office enables the viewing, printing and editing of Office documents. And with Smart Color Manager*, users can apply various color effects to images and adjust them. Color can also be easily adjusted based on the color output of the other printers. These easy-to-use features boost productivity, enabling workers to do more in less time.

* Will be available in Mar. 2015 on the Printing App Center





Print safely, virtually anywhere

Enterprise-level Samsung Cloud Print

With the evolution of mobile technology and the adoption of Bring-Your-Own-Device (BYOD) policies, conducting business is no longer confined to the four walls of an office. This increased flexibility requires the ability to perform functions remotely, specifically printing, copying and scanning. Samsung X7600 MFPs provide complete support for quality mobile printing. Using Samsung's private cloud, users can work in a secured internal network, and our cloud architecture supports scalability and ease of deployment.

When working remotely, security is always a great concern and Samsung has it covered. Our enterprise-level encryption capabilities ensure end-to-end security throughout the entire printing process. Plus, our Mobile Device Management (MDM) solution provides full integration for enterprise mobility. Secure sharing of documents and collaborating with colleagues using instant messaging (IM) is also supported. Samsung MFPs are easily integrated with legacy enterprise applications, as well as existing print management and workflow solutions.



Tap to print with NFC technology

Wireless option with Active NFC

Just when it seemed printing couldn't get any more convenient, users can now connect and print with ease using Samsung's X7600 MFPs with advanced NFC technology. Simply tap, then print, scan or fax documents from any NFC-supported mobile device. The wireless option with Active NFC provides user authentication through a mobile device, secure printing and easy Wi-Fi setup and management with Samsung Mobile Print Pro.



REMAIN WORRY-FREE FROM DOWNTIME AND TROUBLESHOOTING



Reduce costs with high durability

Best-in-class maximum monthly duty (Up to 330K)

The Samsung X7600 series MFPs boast the best-in-class maximum monthly duty, delivering high durability and ensuring cost reduction and freedom from trivial work typically spent changing toner cartridges, drums and a developer.

Toner Capacity*

(CMY)30,000 pages /
(K)45,000 pages

Drum Capacity*

(CMY)200,000 pages /
(K)280,000 pages



* Estimated Toner Yield @ 5% coverage For best performance and yield, we recommend using genuine Samsung parts and consumables



Diagnose print issues on the go

Easy-to-use Samsung Smart Printer Diagnostic System (SPDS)

Printer failures are never welcome occurrences. But when they happen while you are away from the office or pressed for time, they are that much more frustrating. With Samsung SPDS-equipped X7600 MFPs, downtime is minimized, whether you are working across the office or on the other side of the globe.* SPDS is a smartphone app that's a service tool for diagnosing printer failures. It can also send preemptive alerts to smartphones, addressing issues before they occur. The app provides the latest information on Samsung MFPs in real time, using pictures and videos of its components, as well as measurement guides, to simplify troubleshooting, even for those with little technical knowledge. The ability to solve printer issues quickly without a service technician saves time and costs.

* MX7 contents will be available beginning February 27, 2015



Ensure a secure print operation

XOA output management (security) solutions

Samsung's Samsung's XOA platform provides customized enterprise solutions for integration with our X7600 MFPs to satisfy specific business requirements. Our output management solutions provide cost-effective, secure print operations. SecuThru™ Lite 2 enhances document security and reduces costs with user authentication. The Usage Tracker controls printing expenses by easily tracking device functions.

Increase productivity with simplified management

XOA document management (productivity) solutions

Samsung's document management solutions increase productivity and provide easy management along with security and efficiency. The solutions consist of SmarThru™ Workflow Lite, which increases productivity with its cost-saving automated workflow solution. Also included is the Secure Login Manager, which safeguards valuable data and devices from unauthorized use. Plus, Cloud Connector provides easy, secure access for scanning to and printing from the cloud.

Lower IT fleet management costs

XOA fleet management solution

For businesses that have fleets of printing devices, Samsung provides a cloud-based fleet management solution for lowering IT department management costs. Business Pro Printing Solutions™ reduce TCO by increasing productivity with simple management. IT departments can monitor, maintain, service and supply an entire infrastructure of printers and MFPs remotely. Managers can create status alerts and receive notifications when alerts occur multiple times. Hundreds of thousands of devices can be easily managed and integrated into Enterprise Resource Planning (ERP) solutions from one server. Plus, customized reports can be created and distributed to key personnel on a regular basis.



Secure Login Manager
Business Core™ Printing Solutions



SmarThru™ Workflow Lite
Business Core™ Printing Solutions



SecuThru™ Lite 2
Business Core™ Printing Solutions



Cloud Connector
Business Core™ Printing Solutions



Usage Tracker
Business Core™ Printing Solutions

CUSTOMIZE YOUR MLP WITH FLEXIBLE PART OPTIONS

With 25 total options

Samsung offers businesses 25 different options that enable the printers to handle more documents, faster, adding value to the X7600 series MFPs by enhancing productivity. Options include a high-volume finisher that staples up to 65 sheets and a 25-sheet booklet finisher that assembles a 100-page booklet. Plus, each finisher conveniently comes equipped with the stapler. A highclass Wi-Fi protocol option, which supports an additional 5GHz compared with a typical 2.4 GHz speed, enables users to transmit high-volume data with reliable performance.

Configurations & Options

Factory Configured
 Optional



